



WASHINGTON, DC - 202-548-2680
JACKSONVILLE, FL - 904-261-2444

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from January 30 through February 4, 2024. A total of 625 registered Kentucky voters were interviewed statewide by telephone

Those interviewed were randomly selected from a phone-matched Kentucky voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or party grouping.

QUESTION: Do you feel that Kentucky businesses and institutions should or should not be allowed to make decisions regarding their own diversity, equity and inclusion education and training programs without government interference?

	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
STATE	71%	26%	3%

<u>REGION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Louisville Metro	76%	23%	1%
Lexington/Blue Grass	71%	27%	2%
Northern Kentucky	75%	23%	2%
Eastern Kentucky	66%	27%	7%
Western Kentucky	69%	28%	3%

<u>GENDER ID:</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Male	65%	31%	4%
Female	76%	22%	2%

<u>AGE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
<50	75%	24%	1%
50+	68%	28%	4%

<u>PARTY REGISTRATION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Democrat	74%	25%	1%
Republican	67%	27%	6%
Independent	72%	25%	3%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	274 (44%)
Republican	286 (46%)
Independent or Other	65 (10%)

GENDER ID:

Male	293 (47%)
Female	328 (52%)
Other	4 (1%)

AGE:

18-34	88 (14%)
35-49	191 (31%)
50-64	177 (28%)
65+	166 (27%)
Refused	3

RACE:

White/Caucasian	547 (88%)
Black/African-American	64 (10%)
Other/Refused	14 (2%)

REGION:

Louisville Metro	150 (24%)
Lexington/Bluegrass	110 (18%)
Northern Kentucky	75 (12%)
Eastern Kentucky	140 (22%)
Western Kentucky	150 (24%)

KENTUCKY POLL REGIONS

LOUISVILLE METRO: Voters in Jefferson, Bullitt, Oldham, Trimble, Henry, Shelby, Spencer and Nelson counties.

LEXINGTON/BLUEGRASS: Voters in Fayette, Woodford, Franklin, Anderson, Scott, Harrison, Bourbon, Nicholas, Clark, Madison, Montgomery, Garrard, Jessamine, Boyle, Mercer, Washington, Marion, Powell and Estill counties.

NORTHERN KENTUCKY: Voters in Boone, Kenton, Campbell, Gallatin, Carroll, Owen, Grant, Pendleton, Bracken and Robertson counties

EASTERN KENTUCKY: Voters in Jackson, Rockcastle, Lincoln, Casey, Taylor, Green, Metcalfe, Adair, Russell, Cumberland, Clinton, Wayne, McCreary, Whitley, Laurel, Pulaski, Monroe, Mason, Fleming, Bath, Menifee, Wolfe, Breathitt, Perry, Leslie, Harlan, Bell, Knox, Clay, Owsley, Lee, Letcher, Knott, Pike, Floyd, Martin, Johnson, Magoffin, Morgan, Rowan, Elliott, Lewis, Carter, Greenup, Boyd and Lawrence counties.

WESTERN KENTUCKY: Voters in Fulton, Hickman, Carlisle, Ballard, McCracken, Graves, Marshall, Calloway, Livingston, Lyon, Trigg, Crittenden, Caldwell, Christian, Hopkins, Webster, Union, Henderson, Daviess, McLean, Muhlenberg, Todd, Logan, Butler, Ohio, Hancock, Breckinridge, Meade, Hardin, Grayson, Edmonson, Warren, Simpson, Allen, Barren, Hart and LaRue counties.